

Alfred Jules Greimas

GREIMAS

CENTENNIAL 1917-2017

Last registrations

International Colloquium

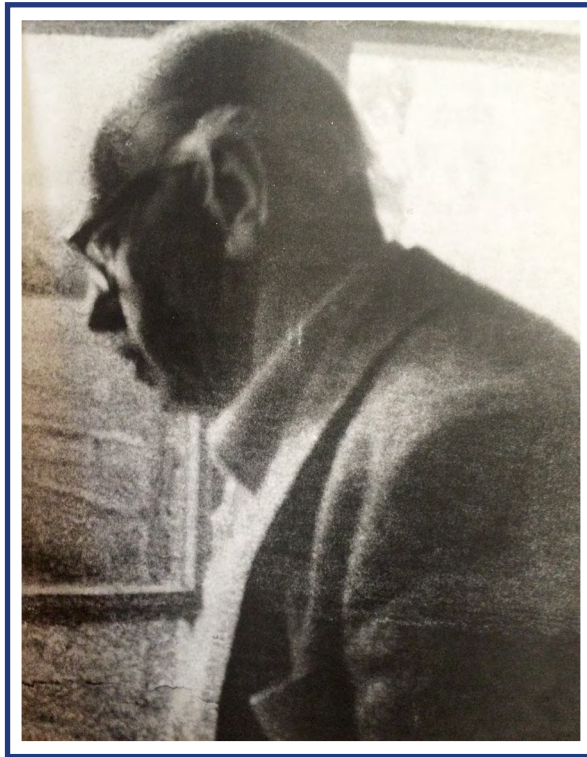
Greimas

Developments, appropriations,
and outspreads for a
Semiotics of the Practices

14th, 15th, 16th, and 17th March 2017

PUC - São Paulo

www.greimas.com



Photograph by Françoise Ploquin, 1986.

In the occasion of Algirdas Julien Greimas 100th birthday, the Centro de Pesquisas Socios-semióticas – CPS will organise an International Colloquium to happen on 14th, 15th, 16th, and 17th March 2017, at Pontifícia Universidade Católica de São Paulo (PUC-SP) campus Perdizes. The Colloquium intends to reunite semioticians, researchers, post-graduate and undergraduate students from various knowledge areas.

By exploring Semiotics methods and scientific project for a theory of action, aiming the construction of the sense in descriptive and analytical procedures, the Colloquium purposes to locate the development of the proposed modes, its imbrications and appropriations of other disciplines, positioning Semiotics as a supporting discipline in the Human Sciences. From the structuralist basis to the Post-structuralism, such methods continue to grow with the view to achieving a wider grasp of its objects of study in many different fields, promoting a general reflection of the theory uses and methods at the service of the intelligibility of human practices. Since the founding project of *Structural Semantics*, first published in French in 1966, the various stages of Greimas works built the theory until *De L'imperfection*, from 1987, his last individual work.

A group of semioticians coming from different countries worked side-by-side with Greimas towards the development of his project in distinctive fields that promoted not only the theoretical-methodological unwinding but also its dissemination around the world, through the presentations and debates at École de Hautes Études en Sciences Sociales (EHESS) Seminars. As a theoretician and creator of models, Greimas also witnessed the qualification of rigorous semioticians who implemented the discipline in other countries, among which Brazil undoubtedly stands out. Linguistics, Arts, Architecture, Social Communication, Law, Urbanism, Design, Marketing, Management, Engineering – specially Robotics, Medicine, Psychology, Education, Politics and International Relations, among other fields: the outspreads of semiotics can be shared between broad communities of interested fellows and are open to new developments.

At Greimas centennial birthday – he was born on 9th March 1917 – the International Colloquium purposes to reflect on the legacy of his scientific project, the paths already traced, and the new investigation directions.

The Colloquium is organised encompassing a diverse programme of conferences, debates, communication sessions, thematic sessions, poster sessions, and intensive courses:

Tuesday 14.03	Wednesday 15.03	Thursday 16.03	Friday 17.03	Saturday 18.03
	8 to 10 am Communication sessions	8 to 10 am Communication sessions	8 to 10 am Communication sessions	Courses
	Coffee Break	Coffee Break	Coffee Break	Coffee Break
12 to 1 pm Last register	10.30 to 1 pm Debate III	10.30 to 1 pm Debate V	10.30 to 1 pm Debate VII	Courses
1 to 1.30 pm Opening Session	Lunch	Lunch	Lunch	Lunch
1.30 to 3.30 pm Debate I	2 to 4 pm Poster session	2 to 4 pm Communication sessions	2 to 4 pm Communication sessions	Courses
Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
4 to 6.30 pm Debate II	4.30 to 7 pm Debate IV	4.30 to 7 pm Debate VI	4.30 to 7 pm Forum	Courses
6.30 to 7.30 pm Conference			Closing session	
7.30 pm Exhibition opening and cocktail				

The Colloquium accepts registrations for listeners, or for participants in the communication sessions, thematic sessions, poster sessions, or short courses. Whereas the communication sessions aim at post-graduated professors, lecturers and researchers, as well as post-graduate students, the poster sessions are reserved for undergraduate students. Authors can register a maximum of two papers, one individual and the second one co-authored.



ORAL COMMUNICATION

Papers will be selected by the Colloquium organisation to fulfil two categories: registered works, and groups defined around a theme previously established in the coordinated communication session.

Each session will comprise an average of five papers, and will be named as to reflect the diversity of works presented in the group. Presentations will happen in the first hours of morning and afternoon in rooms to be disclosed in the final programme.

Communication sessions will have the following schedule:

- 120 minutes per session, with five 20 minute presentations and 20 minutes reserved to a final, general debate.

All rooms will be equipped with computer and multimedia projector.

Each session will be lead by a professor or researcher invited to direct the sessions with the following duties:

- 1) ensure the proper flow of the session, requesting all participants upload their files to the computer before the beginning of the session and verifying the proper functioning of equipment;
- 2) inviting the audience to remain until the end of presentations, ensuring a rich debate at the end of each session;
- 3) present each participant and their institution;
- 4) control the time of presentations and debate;
- 5) deliver comments on each presentation, opening the debate between participants and audience;
- 6) deliver the certificates at the end of the session;
- 7) complete the session register.

COMMUNICATION SESSION ABSTRACT

The proposition abstracts for the communication sessions must follow the Colloquium template (available at www.greimas.com). The abstract must be between 800 and 1,000 words. Abstracts out of the template and word count will be automatically rejected.

POSTER

The poster sessions will be reserved to present the investigations of undergraduate students. It is recommended that professors and lecturers will accompany their students in the poster exhibition schedule. The poster exhibition will be prepared on Monday 13th March, from 12 to 1 pm, and must remain in place until the end of the Colloquium. During the specific session, participants will be invited to be present, as to respond to questions and interact with the audience.

ABOUT THE POSTER ABSTRACT

The proposition abstract for the poster sessions should follow the Colloquium template (available at www.greimas.com). The abstract must be between 300 to 400 words. Abstracts out of the template and word count will be automatically rejected.

SHORT COURSES

The short courses will last six hours and will take place the last day of the Colloquium, Saturday 18th March. The courses will be delivered by special guests and will accept a limited number of participants to ensure an appropriate experience with the programme.

REGISTER SCHEDULE

- Summary submission: 17th October to 15th December 2016;
- Submission results: 16th January 2016;
- Full paper submission: 10th February 2017;
- Complete programme disclosure: 03 March 2017;

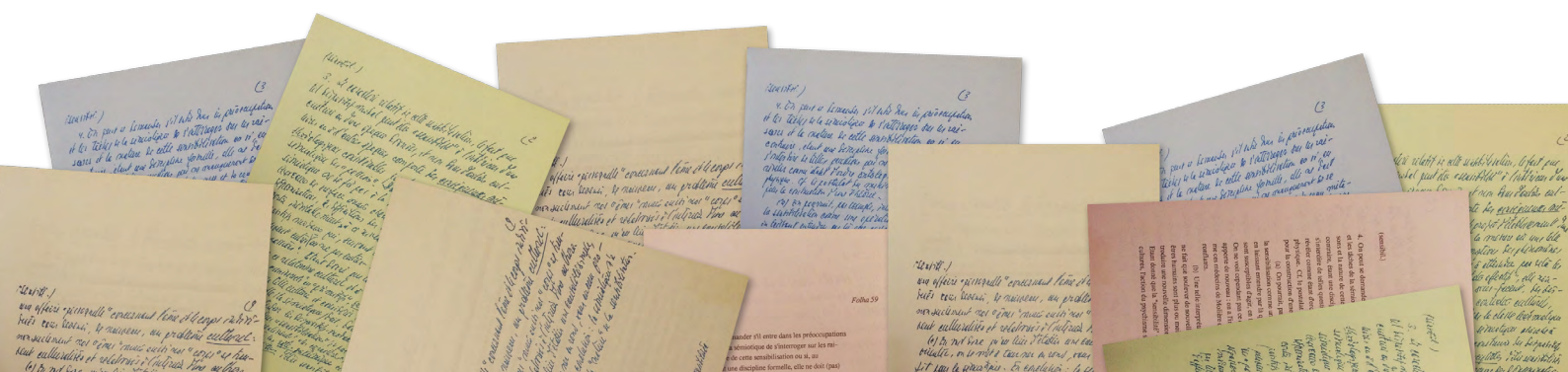
To register participants should use the Colloquium website, paying the fees according to the following:

Registration fees	16 th January 2017 - 13 th February 2017		14 th February 2017 - 13 th March 2017	
	Authors	Listeners	Authors	Listeners
Undergraduate Student	R\$120,00	R\$100,00	R\$170,00	R\$150,00
Post-graduate Student	R\$180,00	R\$150,00	R\$230,00	R\$200,00
Professors, Lecturers and Researchers	R\$250,00	R\$200,00	R\$300,00	R\$250,00

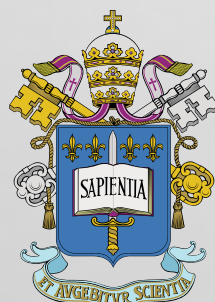
Short courses registration fees	16 th January 2017 - 13 th February 2017	14 th February 2017 - 13 th March 2017
Colloquium participants	R\$100,00	R\$100,00
Non-participants	R\$150,00	R\$150,00

COLLOQUIUM LANGUAGES

The event official languages are Portuguese, French, Italian, Spanish, and English. For presentations in a foreign language, the Colloquium organisation requests the communication session slides are provided in Portuguese.



Partner



PUC-SP

Organized by

